NATIONAL ELEVATOR INDUSTRY, INC.
ESTABLISHES NEW MEMBERSHIP CATEGORY

Highlights

- New Individual member category will extend NEII benefits and services to building transportation industry personnel
- Associate Regular members have the opportunity to access improved membership benefit in the new year

SALEM, N.Y. (January 13, 2010) - The National Elevator Industry, Inc. (NEII) announces changes to its membership categories in an effort to widen its services to the building transportation industry. For the first time ever, individual memberships will be available to persons who are not employees of NEII companies or organizations that are regular NEII members. Consultants, third-party inspectors, jurisdictional inspectors, relevant government and safety officials and others can now join NEII as individuals and gain the benefits and resources available to existing members.

"While previous NEII membership was open only to corporations, firms and companies, individual membership will allow more people in the industry who are not associated with a member company to join NEII," says Edward Donoghue, managing director, NEII. "We found that there was a real need in the industry for this level of membership and we are happy to provide it."

Individual membership allows access to the NEII member-only web site areas "Codes & Standards," "Safety," the newsletter "NEII NOW," "NEII-1," "CodeFinder" and more. Members in this category are non-voting and cannot be directors. Benefits and obligations include:

INDIVIDUAL MEMBER

- Access to the Individual Member area on the NEII web site.
- NEII industry communications and general information.
- NEII Now e-newsletter.
- Annual individual membership dues with 50 CodeFinder reports - $500 per calendar year.
- Annual individual membership dues with unlimited CodeFinder reports - $1,000 per calendar year.

Individual Member dues will be billed upon completion of the membership application. Membership will be effective at the time dues are received by the NEII office. Further membership details and pricing can be found on the NEII web site (www.neii.org) under the "Members" button.

NEII currently offers membership in four categories: Individual, Associate Regular, Full Regular and Trust. Regular membership in NEII is open to corporations, firms or companies that, as part of their regular business operations, provide or perform manufacturing (including parts or components used by others in the manufacture, repair or maintenance), installation, or repair and maintenance of elevators, escalators, moving walks and related equipment. Regular members are classified as either Full or Associate.

NEII Associate Regular membership has also been strengthened in 2010 to make the online resource CodeFinder available to all company employees. Launched in 2006, CodeFinder is an online database that is a single source for all codes, standards, and regulations that affect the industry.

Says Donoghue: "These membership changes reflect NEII's continued commitment to engage those in the building transportation industry in advocacy and leadership. We're always looking for better ways to improve and serve the industry in its mission to ensure safe building transportation."

For more information on NEII membership and benefits, please visit NEII's Web site at www.neii.org.

About NEII

NEII, the national trade association of the building transportation industry, was established to promote safe building transportation
for new and existing products and technologies, the adoption of current codes by local government agencies, and to encourage responsible legislation and regulatory measures at all levels of government. Regular membership is available to those corporations, firms or companies that, as part of their normal business operations, provide or perform any of the following: manufacturing (including parts or components used by others in the manufacture, repair or maintenance), installation, or the repair and maintenance of elevators, escalators, moving walks and related equipment. Trust membership is available to those corporations, firms, or companies that, as part of their regular business, employ members of the International Union of Elevator Constructors (IUEC) and contribute to the benefit trusts (Trusts) established by agreements between the IUEC and NEII. Individual memberships are available to persons who are not employees of NEII member companies or organizations. NEII promotes safe building transportation and works with various organizations on the formation, adoption and enforcement of the latest building transportation codes and standards. For more information about NEII, [www.neii.org](http://www.neii.org).

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